



1NGO E-NEWSLETTER

JAN-JUNE 2023

VOLUME 3

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INTRODUCTION

Hello everyone, we are thrilled to have you as part of our community dedicated to making a positive impact on the world. Through this newsletter, we aim to keep you informed about our projects, impact, success stories and the inspiring associations who support our work.

1NGO is a passionate and dedicated nonprofit organization committed to creating meaningful change in society. Our vision is to bridge the rising digital divide in the social sector. With the unwavering support of our donors, interns, volunteers, and partners, we strive to tackle critical issues and uplift the lives of individuals and communities in need.



Share your feedback
pooja@1ngo.in



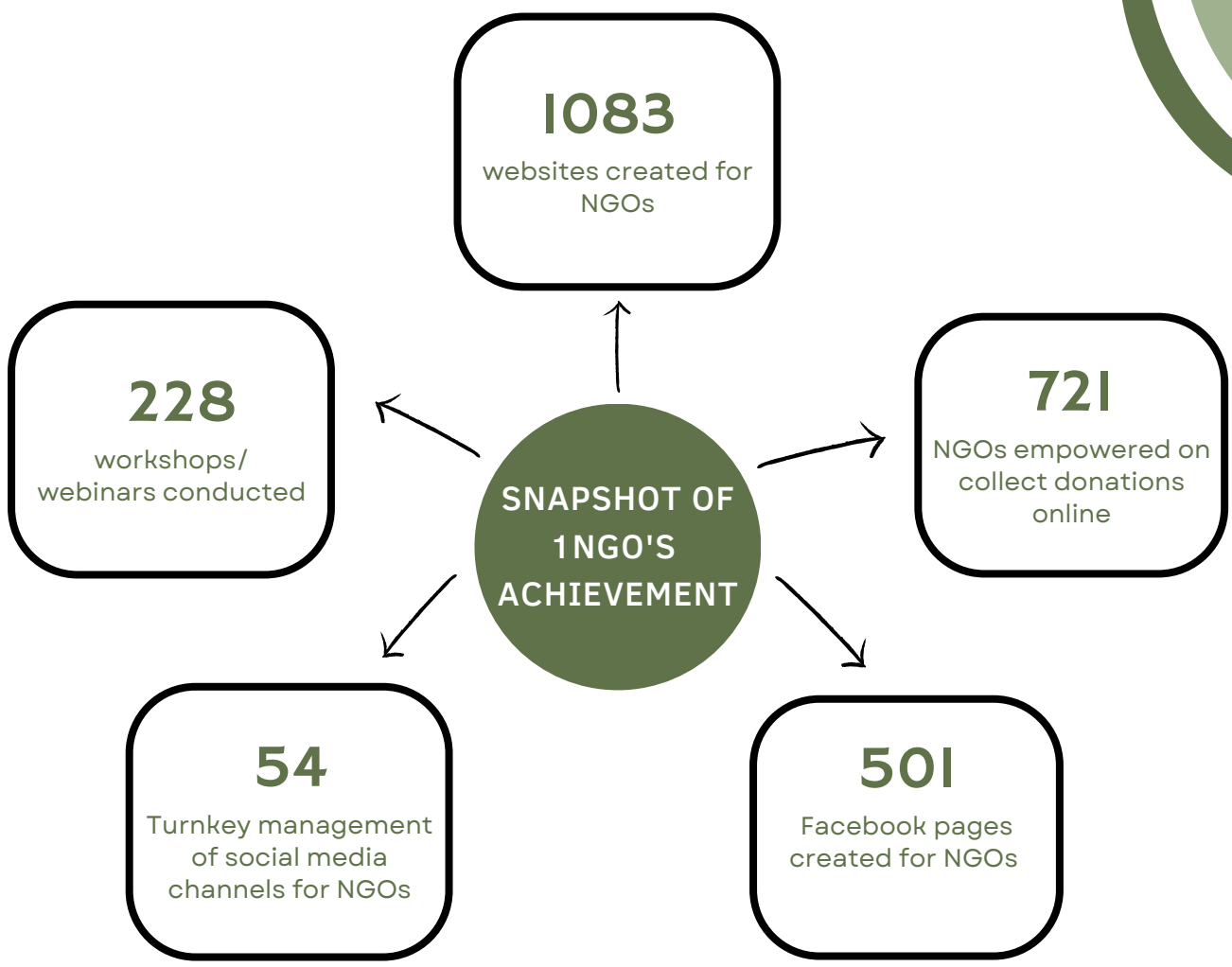
Partner with us
jashosree@1ngo.in



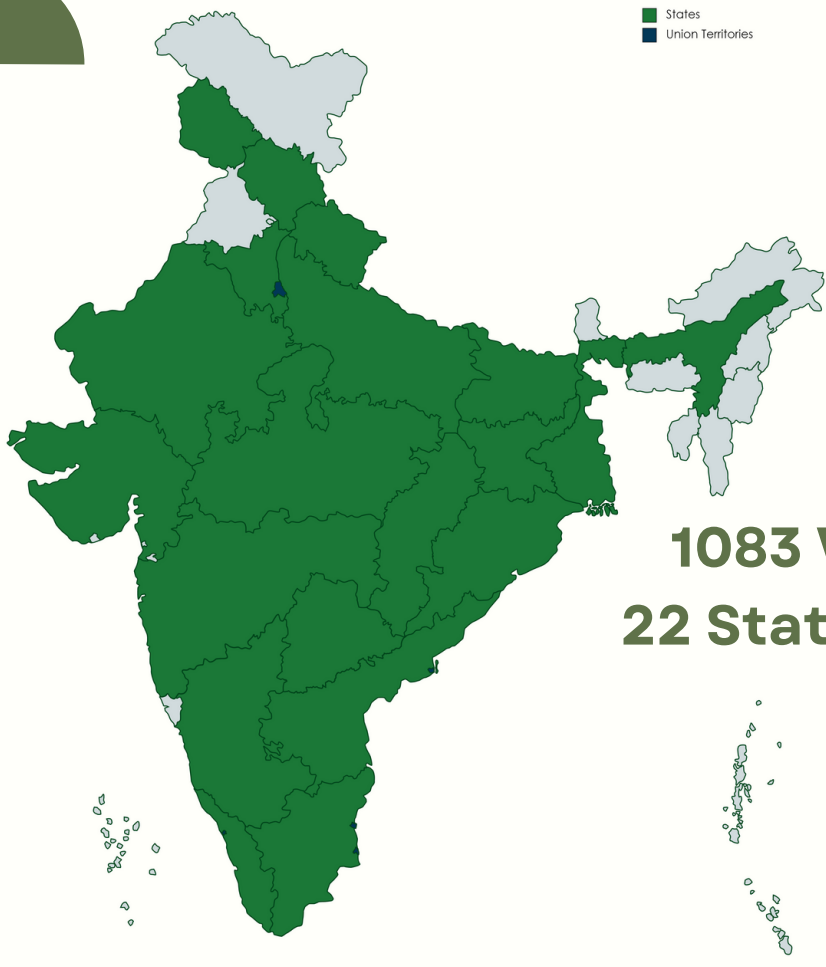
Know more:
<https://1ngo.in>



Social media handles
<https://linktr.ee/1NGO>



OUR IMPACT



1083 Websites
22 States and UTs

EDITOR'S NOTE



Jashosree Sen
Operations Manager

Title: Road to progress: Growing as a team.

Dear Readers,

The road to progress is not a smooth ride. At each juncture a new challenge awaits you. But perseverance and continuous self improvement can lead to progress. To progress team work becomes pertinent. A well-knit team can help the organisation embrace change, discover new opportunities and help in growth of the organisation as well as the team.

At 1NGO, the last semester has been quite eventful and exciting in terms of new collaborations, new launches and with new team members joining us.

The most significant achievement for us was the partnership with Tech Mahindra Foundation for a two day training session. You can learn more about our partnership in this volume.

At 1NGO, working as a team is a priority. To cite an excellent example, a staff member took medical leave for over a month. The existing team came together and completed the month's target, helping the organisation achieve the milestone of on-boarding 1000 NGOs on our platform.

Our endeavor is to provide digital space and identity to NGOs in India. This can be achieved not only through strategic planning, state-of-art-technology but also as a well-knit team who acts like a family.

I hope you enjoy reading this volume.



WHAT OUR NGO PARTNER SAY



I sincerely appreciate and thank you for the time you spent creating a website for us. We really liked the webpage you have built and we are interested to continue with that. If you need any payment or fees please inform us, we can arrange them too. Again, thank you so much for your help.

Fr. Lijo K Joseph, Director
Vikas Yojana Social Service Society
<https://vikasyojana.1ngo.in>

DONATION TO OLD AGE HOMES



The old age home initiative was taken by 1NGO aimed at providing care, support, and a comfortable living environment for elderly individuals who are no longer able to live independently or have limited family support.

These initiatives were designed to address the specific needs of the elderly population and ensure their well-being and quality of life. During the first quarter of 2023-2024, 1NGO has helped 14 old age homes from Karnataka.

If you're looking to provide help or support to old age homes, here are some of the NGOs that you can contact. Your willingness to help and support the elderly residents is highly appreciated and can make a significant difference in their lives.

Name of the NGO	Location	Website link
Ashrayadhama	Chitradurga, Karnataka	https://ashrayadhama.1ngo.in
Margadarshi Charitable Trust	Kalburgi, Karnataka	https://mdct.1ngo.in/
Pavitra Rural Development Society	Bengaluru, Karnataka	https://pavitra.1ngo.in/
Vinayaka Charitable Trust	Bengaluru, Karnataka	https://svctrust.1ngo.in/
Suraksha Association	Bellary, Karnataka	https://surakshabellary.1ngo.in/
Mathru Shree Nirashithra Ashraya Dhama Charitable Trust	Bengaluru, Karnataka	https://mathrushree.1ngo.in/
Akshaya Old Age Home and Home Nursing Services (R)	Bengaluru, Karnataka	https://akshayaoldagehome.1ngo.in/
Sanjeevani Plus	Bengaluru, Karnataka	https://sanjeeviniplus.1ngo.in/
Sri Gaurasamudra Marikamba Devi Rural & Urban Development Organization(R)	Chitradurga, Karnataka	https://gmpngo.1ngo.in/
Ashraya Dhama Charitable Trust	Mandya, Karnataka	https://adct.1ngo.in
Pavitra Rural Development Society	Bengaluru Rural, Karnataka	https://pavitra.1ngo.in/
Savithriamma	Shimoga, Karnataka	-
Deepashri Old Age Home	Bengaluru, Karnataka	-
Gnan Jyoti	Bengaluru, Karnataka	-

Launching the CSR Directory

We are thrilled to announce the launch of our CSR Directory on the 1NGO website. This directory contains valuable information about companies that have generously funded NGOs to support the growth and development of society through CSR initiatives. To explore the directory and learn more about these impactful collaborations, please visit the following link: <https://1ngo.in/csrdirectory/>

YouTube channel



We are excited to introduce you to 1NGO's YouTube channel, where we bring together inspiring stories, educational content, and impactful initiatives.

Join us on our YouTube channel by subscribing and turning on notifications to stay updated with our latest videos. We invite you to be an active part of our community, sharing your thoughts, ideas, and experiences as we embark on this journey of positive change.

Please subscribe to our channel so you don't miss any future videos: <https://youtube.com/@1ngotrust810>



1NGO DIGITAL AWARDS-2023

The "1NGO Digital Awards 2023" by the 1NGO team is an initiative aimed at recognizing, celebrating, and honoring nonprofit partners. It is the inaugural year of this award.

The purpose of these awards is to acknowledge and reward the nonprofit organizations that have embraced digital tools and actively utilized them to achieve their organizational goals. The awards specifically focus on NGOs that have demonstrated digital awareness and have effectively used digital platforms to make their presence known. In the fourth quarter of the fiscal year 2022-2023, the selected NGO partners received a prize purse of Rs. 2.9 lakhs. This milestone event also signifies the creation of over 1000 websites on the 1NGO platform.

The selection criteria included :

- 1.Updating the latest activities of the NGOs on the website.
- 2.Updating the website with team and board member data, annual and audit reports, social media links, leading to completeness of the website.

All the participants were supported with Rs. 5,000 (for activities) for participating in the contest.

We congratulate all the winners and participants.

WINNERS OF 1NGO DIGITAL AWARD-2023



Special Recognition Awards-2023



WINNERS			
Thendral Movement	Ranipet, Tamil Nadu	https://thendralmovement.1ngo.in/	Rs.60,000 towards welfare of victims of domestic violence
Nisarga Foundation	Mysuru, Karnataka	https://nisarga.1ngo.in	Rs. 50,000 for midday meals at Chiguru/Bridge school
Sampada	Udupi, Karnataka	https://sampadaudupi.1ngo.in/	Rs. 40,000 towards ecological program
SPECIAL RECOGNITION			
Bijapur Integrated Rural Development Society	Bagalkot, Karnataka	https://birdsngo.1ngo.in/	Rs 10,000 for empowering women
Sahabalve	Bangalore, Karnataka	https://sahabalve.1ngo.in	Rs 10,000 for rural educational project at Bidar
Franciscan Sisters of Mary (Nisarga) Hosadurga	Chitradurga, Karnataka	https://nisargafmm.1ngo.in/	Rs 10,000 for ecological program
Gramika India	Giridh, Jharkhand	https://gramikaindia.1ngo.in/	Rs 10,000 towards helping farmers: Motivational camp on "Adapting organic farming/multilayer farming"
Ek Soch Nai Soch	Yamunanagar,Haryana	https://eksochnaisoch.1ngo.in/	Rs 10,000 for welfare of students



Celebrating a Webinar Milestone!

200+ webinars

2900+ participants

Our webinars have promoted knowledge exchange, personal growth, and community engagement. Renowned experts, thought leaders, and passionate individuals have shared their insights, expertise, and experiences with our diverse audience. We've completed 228 webinars with 2929 participants from various organizations in India so far.

World NGO Day

World NGO Day is annually celebrated on the 27th of February to honor the dedicated contributions of NGOs and civil society movements worldwide towards sustainable development. On World NGO Day, 1NGO organized a panel discussion titled "CSR-NGO Partnership for Sustainable Development." During the 45-minute discussion, the participants explored ways in which both the CSR units and the NGO sector could collaborate to have a greater impact on society.


The panelists, representing both the NGO and CSR sectors, expressed their perspectives on impact assessment, openness to learning and change, the willingness of CSR units to provide assistance beyond funding, and the importance of understanding retail donors.

Mr. Subramaniam Hedge from Aabhari Trust shared a testimonial about 1NGO, acknowledging their trust in the platform as the first organization to create a website. Their support was instrumental in reaching the milestone of 1000 websites.

On the Occasion of World NGO Day

Panel Discussion on Corporate - NGO Partnership in bringing Sustainable Impact


Join our panel of leading thinkers, dreamers and makers




Sanjay Mudnaney
Trustee, Mastek Foundation | Founder, CEO at Brand Story Consulting



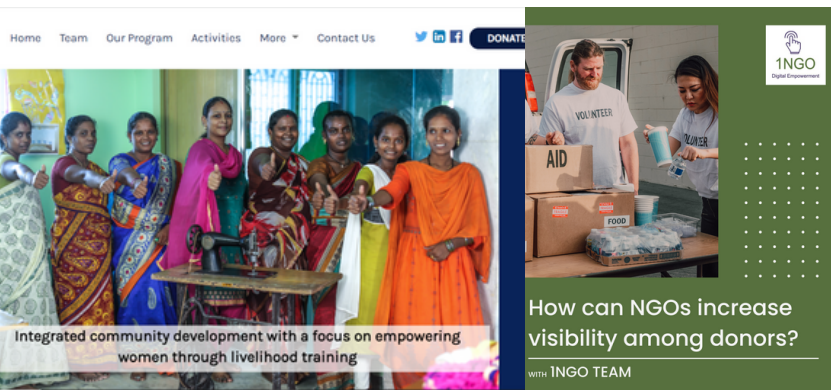

K N Gopinath
Executive Director, Dhvani Foundation



Shalini Kala
Board member, DEF | Rural development and Agriculture specialist



Kavitha Kasish Sapra
CSR Manager at MAERSK



Home Team Our Program Activities More Contact Us

Integrated community development with a focus on empowering women through livelihood training

How can NGOs increase visibility among donors?

with 1NGO TEAM

Virtual Celebration of INTERNATIONAL WOMEN'S DAY

9 MARCH, 2023

At 3PM
Zoom link will be posted on WhatsApp Grp of 1NGO



ONLINE WEBINAR

Learn to create simple and attractive posters for Facebook, LinkedIn etc., using Adobe Express

With Special Guest - KUNAL RAHEJA

- Learn to design posters and use them across social media platforms
- Create an animated character-driven video for social media

Thursday



Websites

In today's digital age, a well-designed and informative website is essential for nonprofits to effectively communicate their mission, engage supporters, and achieve their goals. It can significantly enhance your organization's visibility, credibility, and impact. 1NGO has created 122 websites for NGOs in the first six months of the year 2023.

Please visit our NGO directory to find out nonprofits working in various sectors: <https://1ngo.in/ngodirectory/>

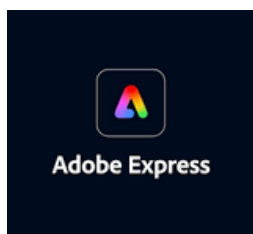
Review of websites

Team 1NGO engages in the task of reviewing websites in order to activate those that are currently inactive and dormant. The websites that were created during the quarter (Dec-Feb) were selected for review. In the month of March, a total of 49 websites were reviewed, and out of those, 21 were successfully activated.

We dedicate this section to our partners and donors who have been supporting us since inception. We recognise the contributions and support our partners and donors have shown to our cause of digital empowerment.

1NGO stepped in the third year of partnership with Dhvani Foundation in the year 2022. Our journey started with a single NGO, today we stand at 1089 NGOs- creating websites on our platform. The trust and support Dhvani had shown to us when we were a novice organisation helped us climb the stairs of progress. Our mission of empowering NGOs digitally aligns perfectly with Dhvani's mission of capacity building of NGOs. By leveraging our respective strengths, we can create a powerful synergy that will enable us to make NGOs empowered in serving the society effectively.

DHWANI FOUNDATION



ADOBE EXPRESS

The Adobe Express team conducted 3 webinars with our NGO partners in the months of April and May and introduced them to designing attractive graphics by using Adobe Express. A few of the NGOs did try their hands in developing a few graphics by using Adobe Express. The attempt of Adobe Express to empower NGOs with technological know-how is worth the praise. 1NGO wishes to continue this endeavor to empower NGOs.

COGNIZANT OUTREACH

4 webinars were conducted in partnership with the Cognizant Outreach team for our NGO partners. The sessions were on different subjects like, "how to make powerpoint presentation more attractive," "Google Workspace," "Project Management." 1NGO applauds the contribution Cognizant Outreach team has made. The credit of success to such sessions goes to the fact that both organisations' mission aligns perfectly, ie. digitally empowering NGOs in India.



SATTVA CONSULTANCY

Sattva Consultancy approached 1NGO for being a knowledge sharing partner for their new initiative - India Partner Network Platform. 1NGO will be acting as an educator for the NGOs who register with this platform. The sessions will be on promotion of NGOs on social media, fundraising. We greatly appreciate Sattva's gesture of including us as a knowledge partner.



TECH MAHINDRA FOUNDATION

In June 2023, 1NGO partnered with Tech-Mahindra Foundation to conduct a two- day capacity building webinars for the NGO partners of Tech - Mahindra Foundation. These sessions covered topics like social media best practices for NGOs, online fundraising. Interactive sessions which garnered effective feedback from the participants. More than 120 participants were present each day. Our gratitude goes out to Tech-Mahindra Foundation for providing us the opportunity. We truly believe that both of our vision of empowering NGOs in India orients perfectly to make a deeper impact in the society.

eNGO Challenge: Digital Empowerment Foundation



The eNGO Challenge award is given away to NGOs who adopt the medium of digital tools to transform and empower oneself. The award is organised by Digital Empowerment Foundation, a Delhi based non-profit organisation dedicated towards empowering people to gain access to better healthcare, education, skills and livelihood opportunities through digital literacy and digital tools. 1NGO was selected as a finalist in the category of NGO Digital Transformation. The event witnessed a few notable speakers like Mr. Amandeep Singh Gill, United Nations; Laurent Le Danious European Union; and Abhishek Singh, National eGovernance Division. A houseful event attended by more than 50 NGOs from across India sharing their digital journey.



NGO Award Summit 2022



The NGO Award Summit was organised by NGOSTory an impact storytelling & consulting organization helps grassroots level NGOs to build a brand for themselves and hence credibility in the market.



Team from 1NGO attended as an audience on March 2023, St. Joseph's College Auditorium, Bangalore. The panel discussion was an eye opener for individuals, NGOs and other corporates as well as it dealt with a wide range of subjects pertaining to the development sector.

digitALL: Access To Rights & Rights To Access

It was organised by Digital Empowerment Foundation (DEF) in Bangalore on 4th May 2023. The seminar was to celebrate DEF's 20 years of journey in making marginalized communities empowered by providing them with the right to access information via digital mode. 1NGO was invited as a guest to the seminar. It was conducted in partnership with Ashoka Law for All Initiative.



HCLTech Grant Symposium



This is the 9th consecutive symposium conducted by HCLTech Grant and CSRBox. The initiative is to bring sectoral understanding of CSR and how it can contribute to national building. 1NGO team attended the symposium held on 30th May in Bharath Scouts and Guides Auditorium, Bengaluru, Karnataka and gained some insightful knowledge on CSR. HCLTech Grant has committed Rs.16.5cr in thematic areas Education, Health and Environment.



We are dedicated to making a positive difference in the lives of individuals and communities. Through our various initiatives and programs, we have witnessed numerous success stories that highlight the transformative impact of our work. In this article, we share some inspiring success stories that exemplify the impact and achievements of our partner organization.

Thendral Movement

Story of Child Marriage



I am Radha, an orphan who grew up in a small village near Arcot, Tamil Nadu. My life took a drastic turn when, at the age of nine, my maternal uncle forcefully arranged my marriage to a 32-year-old man. Being young and inexperienced, I couldn't grasp the complexities of marriage and family life, and instead, I endured torment and abuse from my in-laws.

In November 2021, I participated in a four-day awareness camp on domestic violence organized by the Thendral Movement. Summoning my courage, I shared my distressing story, revealing that my marriage was an illegal "Child Marriage." With their support, my marriage was annulled, freeing me from the oppressive situation.

The Thendral Movement played a vital role in my transformation by enrolling me in school. In May 2022, I achieved exceptional results in my 10th-grade board exams. Currently, I am in the 11th grade, determined to complete my education and raise awareness about injustices, especially in protecting young girls. I am immensely grateful to the Thendral Movement for guiding me onto a new path in life.



Nisarga Foundation

A school that focuses on providing value-based education to tribal communities.

Nisarga Foundation operates a community school that fosters a creative and inclusive educational environment. In collaboration with the local Panchayat and Education Department, they serve Adivasi children, providing them with a transformative education.

During the COVID-19 pandemic, Nisarga Foundation launched the Nisarga Tribal Children's School to meet the educational needs of tribal children and preserve their culture. Evening classes continued even after the pandemic, emphasizing the importance of education in the Hadi community and ensuring regular school attendance.

Currently, the Nisarga Tribal Children's School operates in four tribal hamlets: Masthigudi A Hadi, Masthigudi B Hadi, Annuru Hadi, and Annuru Chikkere Hadi. With four volunteer teachers from the tribal community, the school has 86 students attending classes regularly. Operating hours are from 10 am to 2 pm during summer holidays and from 5PM to 6:30PM once government schools reopen.

Apart from education, Nisarga Foundation supports the school with educational materials and cultural events. To address the absence of midday meals during summer holidays for government school children, the foundation utilized a prize of INR 50,000/- from the 'INGO Digital Award' to provide nutritious meals to the students. This support lasted for two months, with assistance from the local community.



At 1NGO, we believe that our greatest asset is our talented and dedicated team. They are the driving force behind our mission and the reason for our success. In this Employee Spotlight feature, we take the opportunity to recognize and celebrate the outstanding contributions of our team members who go above and beyond in their roles.

Spotlighting Employee



Pooja P N (Asst. Operations Manager), completed a year with 1NGO. Since she has joined, there is a flare of new ideas and enthusiasm in the team. Her contribution in the training sessions is worth praising as the quality of these sessions have improved since she has taken incharge. She holds a degree in Engineering and is pursuing Masters in Anthropology. Also with more than 3 years of work experience in the non-profit sector, she believes in the saying "Small acts, when multiplied by millions of people, can transform the world". Her hobbies include trekking and exploring nature .

New Employee

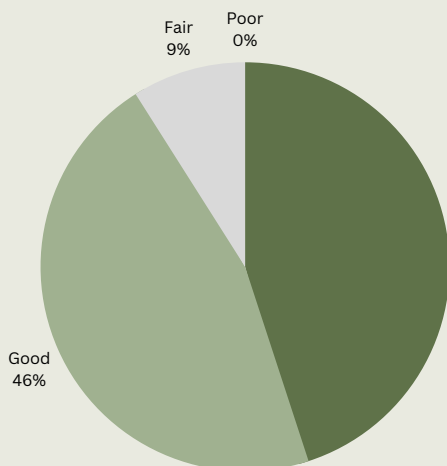
Noor Fatima (NGO Engagement Associate), joined our team in the month of May 2023. A young girl with high career ambitions, dreams of contributing to the social sector so that a more equitable and a just world is created. She says, "If one is able to bring a positive change in somebody else's life, nothing is more fulfilling than this." Apart from her professional aspirations, she also excels in outdoor games like swimming and badminton. She represented her state in both these games. She also likes photography and painting.



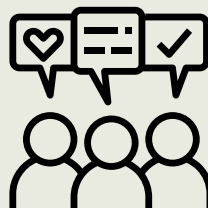
Webinar Poll Results

Participants: 199

Q: How satisfied are you with the webinars?

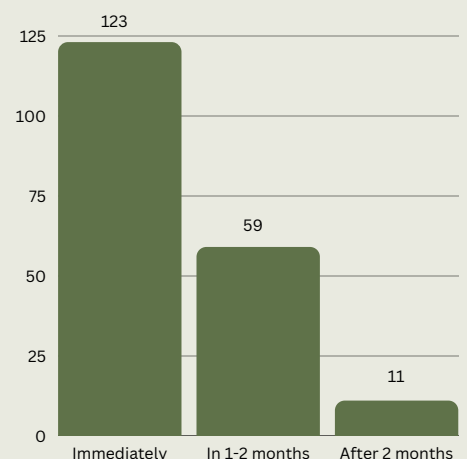


Excellent
45%



FEEDBACK

Q: I can use this session information



One doesn't always need the time to volunteer, they just need to have a heart to volunteer for a social cause. We too invite such human beings to our organisation to volunteer for a social cause. Individuals, college students have volunteered and interned with 1NGO. Premium colleges like BNMIT, Bangalore; Sattara University, Tamil Nadu; Christ College, Bangalore, have participated in our volunteering program. Students have participated in auditing of NGOs, bringing in new NGOs on board, creating websites and many more. It has definitely helped us to add a milestone to our progress.

We invite enthusiastic individuals and students to join us in our endeavors and help us make Indian NGOs digitally savvy and empowered.



Suhaani Verlekar

Student, 1st year, BBA
Christ University, Yeshwanthpur Campus



My internship with 1NGO was an extremely enriching and educative experience. It taught me a vast deal of practical skills that I would not have been able to learn otherwise especially in the areas of research, report writing and interviewing. My mentor Pooja was always willing to lend assistance and ensured the internship went smoothly.

Darshitha G

Student, 2nd year, Information Science Engineering
BNM Institute of Technology

During my internship with 1NGO, I had the opportunity to contribute to their various initiatives aimed at creating positive social impact.

From website development to engaging with inmates and collecting data from other NGOs, each activity presented unique challenges and valuable insights. The visit to the old age home provided a unique perspective on the challenges faced by the elderly in our society and compelled me to reflect deeply on the importance of care, support, and inclusion for this vulnerable population.



Overall, my experience with 1NGO has been transformative.